



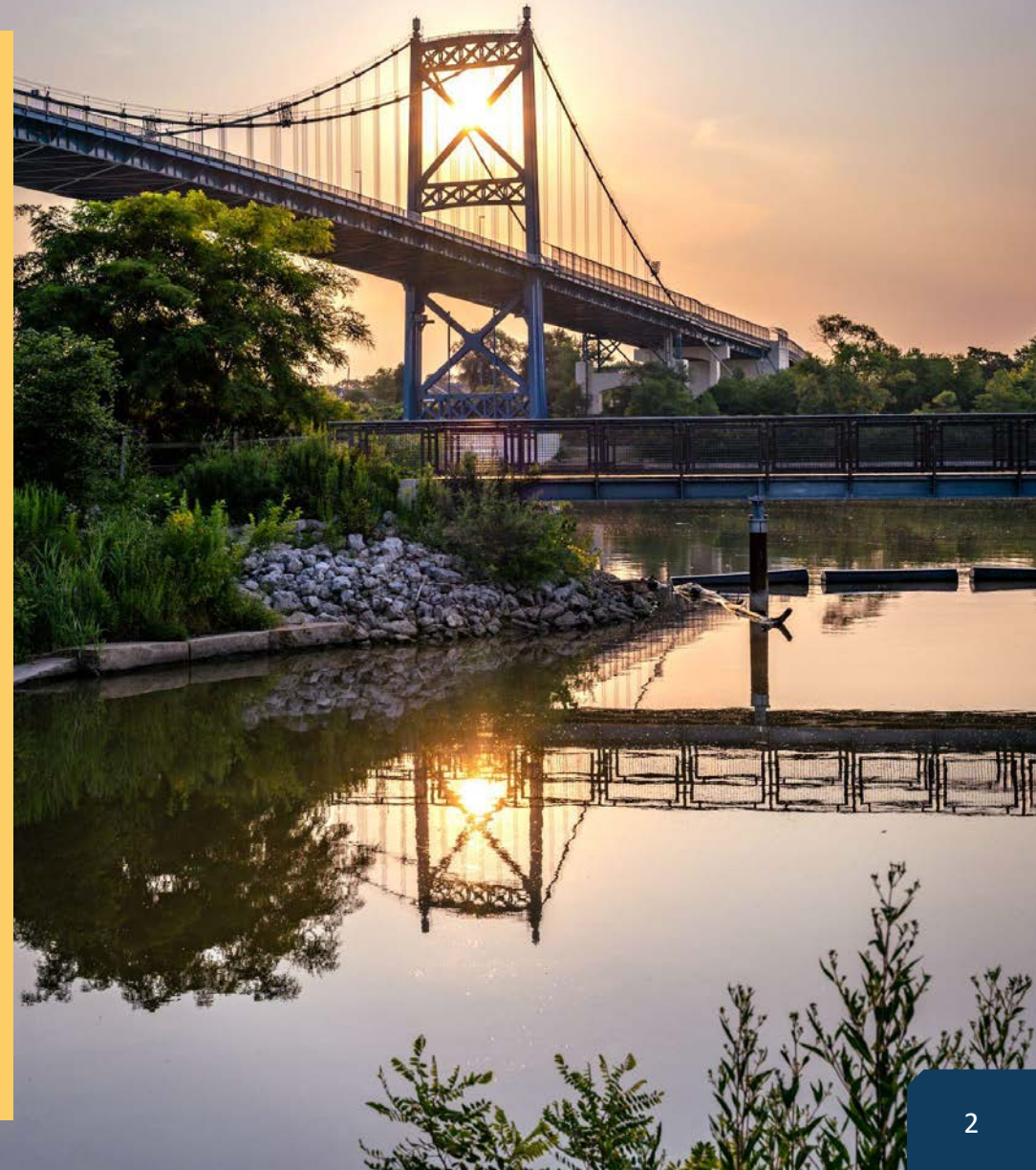
FILMTOL

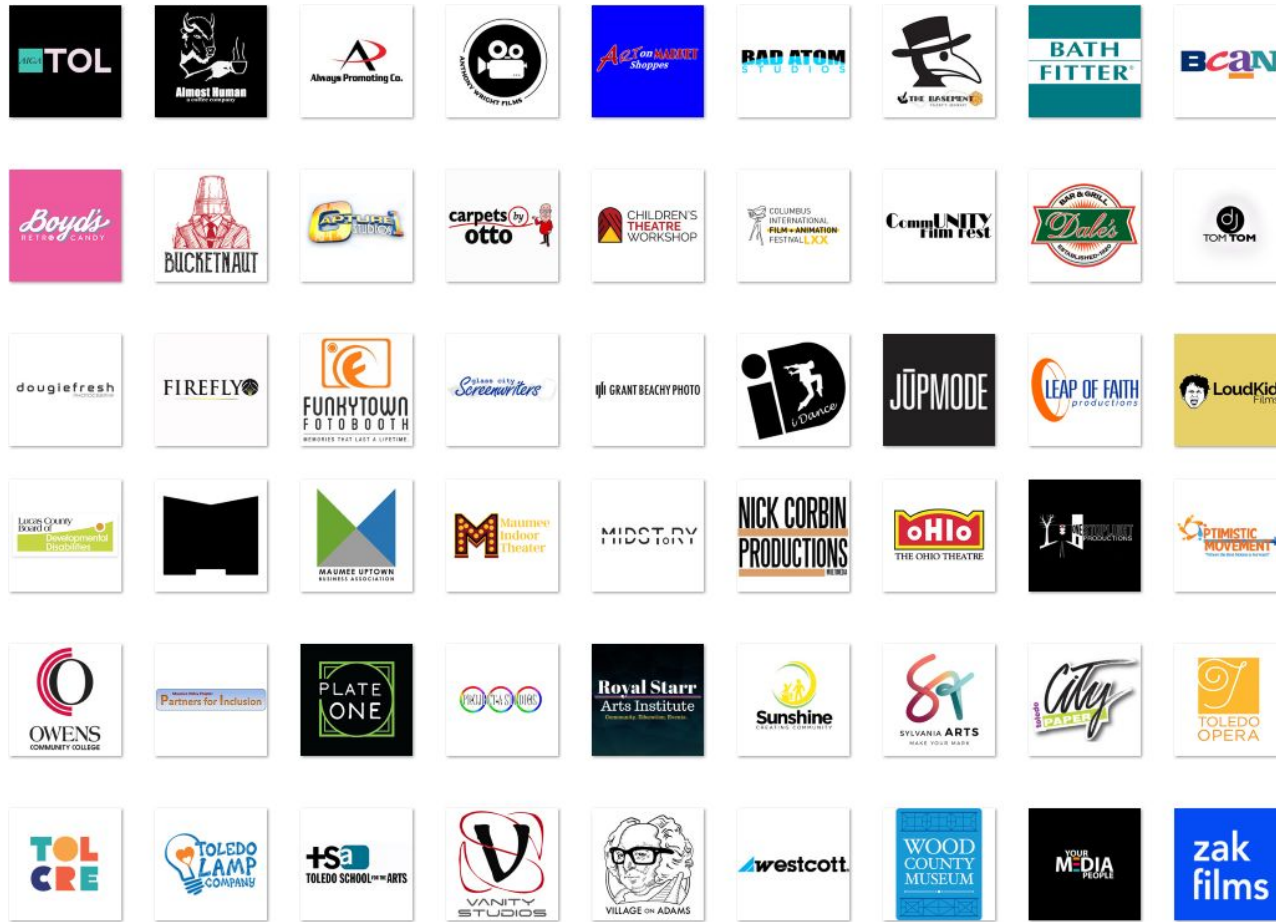
**2024 Annual Report**

# ORGANIZATION STATUS

FilmToledo, Inc. operates as a 501(c)(3) non-profit organization, registered as a charitable organization by the State of Ohio. We currently have a volunteer staff of four, a Board of Directors consisting of eight members, and an Advisory Council currently consisting of seven members.

Our Board of Directors and Advisory Council consists of representatives from local media, arts organizations, schools, businesses and City government.





Since 2018, FilmToledo has partnered with over 60 local businesses, organizations and film production companies who have supported our goals with their time, talent and funding.

The goal of these partnerships is to connect our creative community and foster economic growth in the regional film industry.

# FILM WORKSHOPS

FilmToledo works with local venues to host independent workshops, lectures and classes featuring film industry professionals.

These workshops include film acting intensives, crew training for PAs and more, and film safety courses, all aimed at preparing local talent for on-set work.



# TLCPL FILM EVENTS

In 2022, FilmToledo partnered with the [Toledo Lucas County Public Library](#) to host monthly FilmToledo Workshop Series, covering various topics about the film industry, from the business of screenwriting to improv for film actors.

We are planning to bring a new slate of workshops back in 2025, with more industry experts and hands-on activities for aspiring film talent.

**THE FilmToledo  
WORKSHOP SERIES**

**THE BUSINESS OF SCREENWRITING**  
Join us to learn about the world of writing for film and television and write your own script sample!

**Thursday, November 16th @ 6PM**  
Toledo Lucas County Main Branch Library  
More information at [toledolibrary.org](#) and [filmtoledo.com](#)

**FILMTOL** 



# SCHOOL EVENTS

FilmToledo has also actively promoted and been involved with film screenings, educational activities and 48-hour film challenges at our local schools and universities.

- UT
- BGSU
- Owens
- TSA



# SYLVANIA ARTS

FilmToledo has worked with the [Sylvania Arts Commission](#) to promote and increase participation in its Tree City Film Festival and Shorties U programs.

- Now in its 13<sup>th</sup> year, Tree City Film Festival features films created for the 50-Hour Film Challenge.
- Shorties U is a workshop designed to teach grade 5-8 students film basics.



# COMMUNITY FILM FEST

The CommUNITY Film Fest, celebrating its 11<sup>th</sup> year in 2025, features films from individuals with developmental disabilities.

FilmToledo and the Lucas County Board of Developmental Disabilities partners individuals with local film professionals to help create their films and assists in producing the event each year.





# GLASS CITY SCREENWRITERS

The Glass City Screenwriters group is one of our closest partners. GCSW provides networking and educational opportunities for aspiring film writers.

- Monthly in-person meetups
- Networking at local and regional events and online groups
- Creating independent films with area film production companies



# FILM FESTIVALS & OTHER EVENTS

FilmToledo is also involved with film and community-related events throughout the greater Toledo area.

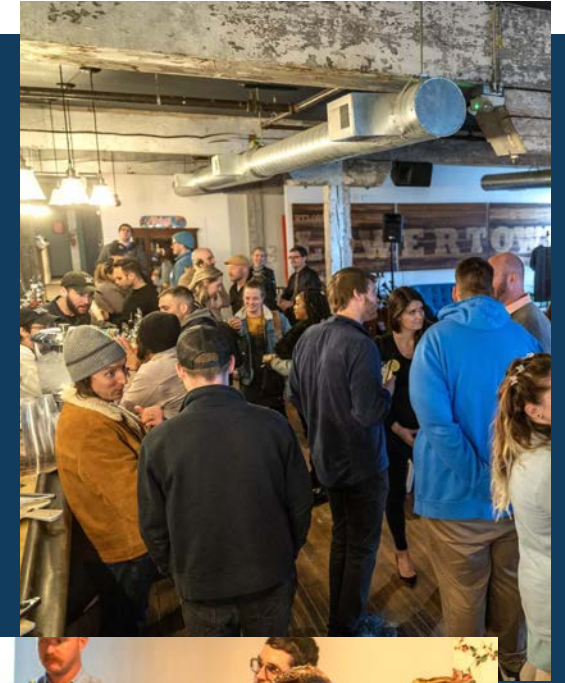
- Maumee Film Festival
- Toledo Jeep Fest
- Momentum Festival / Brood X
- Starlite Theatre Group
- Ohio Theatre



FilmToledo also hosts quarterly networking mixers, bringing together film industry professionals from the region to network and learn about what Toledo has to offer.

FilmToledo is also committed to staying informed and involved with all local film-related events, relaying information to our region.

- Local independent films
- Film screenings from local organizations
- Casting/crew calls from local companies



# LOCAL / REGIONAL FILM FESTIVAL PLANS

FilmToledo is committed to bringing back our film festival scene.

- Glass City Film Festival  
In discussions with the Arts Commission and previous sponsors
- Maumee Film Festival  
Working with the Maumee Uptown Business Association and the Maumee Indoor Theater, we brought back this festival in 2024 and our committee is currently planning the 2025 event.

We will also continue to support and fund the CommUNITY Film Fest.



## REGIONAL AND STATE EVENTS

FilmToledo represents our region at film-related events across the state of Ohio, including regional film mixers, networking events, classes and film festivals.

We also stay in contact with production companies and commissions throughout the state to share regional job opportunities.



# 2024 FILM PRODUCTIONS



In 2024, FilmToledo worked with several local and out-of-state film productions, providing contact information and doing on-site location scouting for projects.

These projects have varied in size from \$50K to \$50M budgets, from independent producers to major studios.

In some cases, we coordinated with the Greater Cleveland Film Commission and Film Columbus in order to provide assistance to these productions.

In total, we estimated nearly \$10M in regional film industry spending in Toledo and NW Ohio in 2024.

<b>Film Productions:</b>	<b>\$ 9,760,582.77</b>
<b>Film Events:</b>	<b>\$ 30,101.00</b>

# 2024 FILM PRODUCTIONS



## EENIE MEANIE

FilmToledo assisted with location scouting, vendors, casting and City coordination for this film - the largest single film project ever shot in Northwest Ohio to date.

- \$50M feature from 20<sup>th</sup> Century Studios (formerly 20<sup>th</sup> Century Fox), releasing on Hulu in 2025
- 9 shooting days in Toledo, 4 shooting days in Sandusky
- Direct economic impact:  
**\$ 8,124,843.20**

# FUTURE PRODUCTIONS



FilmToledo assists film production companies in many ways, including sharing paid casting and crew calls for projects of all sizes.

Many films shooting regionally cast a wide net for talent and/or crew.

FilmToledo vets all projects before sharing to our website or social media accounts.





In 2024, FilmToledo was added to the Ohio Film Office website as the officially recognized film commission for our region.

This allows production companies to directly contact FilmToledo for their production needs and provides a single point of contact when City services are required.

# OHIO MOTION PICTURE TAX CREDIT UPDATE

Thanks to the support of regional film commissions, government officials and members of our film industry, the [Ohio Motion Picture Tax Credit](#) was increased in 2023.

In 2025, the OMPTC will increase from \$50M to \$75M. \$5M of this credit goes toward Broadway theatre productions and \$25M is a discretionary fund for film productions, including capital improvement projects.

This credit (30% of in-state expenditures above and below the line) is awarded bi-annually to eligible film productions that spend \$300,000 or more in the State of Ohio. The next application period opens on April 15<sup>th</sup>, 2025.

More information on the legislation available [here](#).

The logo for the Ohio Department of Development is displayed on a dark red square background. The word "Ohio" is written in a large, white, sans-serif font, with the letter "O" being significantly larger than the other letters. Below "Ohio", the words "Department" and "of Development" are stacked in a smaller, white, sans-serif font.

**Ohio**  
Department  
of Development

FilmToledo offers assistance to local and out-of-state production companies that wish to apply for the Ohio Motion Picture Tax Credit.

Neither FilmToledo nor the City of Toledo have any authority or responsibility to approve or reject the Tax Credit, which is administered through the Ohio Film Office.

Once administered, productions that spend money in Toledo and Northwest Ohio have an immediate economic impact.

In 2025, the current estimated economic impact is as follows:

**Film Productions: \$ 4,052,697.83**  
**Film Events: \$ 15,000**



In addition to its location database, FilmToledo maintains a list of preferred vendors for hotels, caterers, equipment and facility rentals, everything from trailers to tents to Port-a-Potties. These companies see an immediate short-term benefit from incoming film productions.

Our goal is to encourage more long-term productions to work in Toledo to create greater opportunities for local vendors, as well as build more soundstage and recording facilities for use by local and out-of-state productions.



## FUNDING & RESOURCES

With FilmToledo formally recognized by the City of Toledo and the Ohio Film Office, this opens up new avenues for additional sources for grants and direct funding, including working with the Toledo City Council to approve funding requests for general operations and specific film-related events.

We also work with many local organizations, sponsors and individual donors to fund and support events. In 2025, we plan to roll out a membership program to offer useful benefits to individuals and organizations, and increase revenue.



# OFFICE SPACE OPTIONS

FilmToledo will require a regular office space in order to conduct business and host meetings.

Whether a space can be provided by the City of Toledo, or in partnership with a local property owner, this will be one of our main fundraising goals for 2025.



# WEBSITE INTEGRATION

Our website, [filmtledo.com](http://filmtledo.com), has been in operation since 2021 and serves as a one-stop resource for local and out-of-state film production companies.

The City of Toledo website now directly links to our site, so production companies can contact us directly for information, hire us for scouting and more.

Our goal is to streamline the contact and referral process for permits, street closures and other services that are provided by the City.



# STAFF COORDINATION

As we move forward, we will continue to discuss the best way to coordinate with City personnel when production companies contact us for permits, street closures, security requirements and other services that we do not directly provide.

Our goal is to be a single point of contact for film productions, allowing them to utilize our locations and talent with a minimum of hassle.







# GOING FORWARD

2024 was an incredibly successful year for FilmToledo and we look forward to building on that success in 2025 with your support.

By working together, we can grow and fund our organization and bring even more creative and economic growth to the region.